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**APPARATUS AND METHOD FOR  
ANALYZING REAL ESTATE INFORMATION**

**Abstract**

A method and apparatus analyzes real estate information relating to potential buyers and a potential seller. Potential buyers each generate a list of characteristics of real estate  
5 they may be interested in purchasing. These buyer real estate characteristics are then indexed. A seller creates at least one characteristic of real estate they may be interested in selling. The at least one seller real estate characteristic is then collected. The indexed buyer real estate characteristics are compared to the at least one seller real estate characteristic. It is determined if there is a match between at least one of the potential buyers and the potential  
10 seller, based on the comparison.